



BECAUSE VIBRANT  
CHURCHES MATTER



# Church Bulletin ADVERTISING

Build your business within  
your local community!



# WHY CHURCH BULLETIN ADVERTISING?

## How your business benefits from church bulletin advertising



- **You have a captive audience** - your church community
- **A good source** of referrals or word of mouth advertising
- **Potential customers** will see your business name every week, building awareness
- **Affordable local**, targeted community advertising
- **Shows your support** for your community, in turn parishioners will support you
- **Your business** will be seen as a trusted source by parish families
- **For the same price** as a one-week insertion in a newspaper, you receive a full year of advertising support both in print and online

## AFFORDABLE COMMUNITY ADVERTISING

### An Effective Marketing Strategy

**66%**

of church members on average own their homes

**58%**

of Catholics are married with children

**1.9 million**

children are enrolled in Catholic schools



# BEST ADVERTISING VALUE IN TOWN

One full year — One low price



## YOUR BULLETIN AD INCLUDES:

- One full year of advertising (52 weeks)
- Vibrant color ad, professionally designed
- Hyperlink to your website from the online bulletin at [www.parishesonline.com](http://www.parishesonline.com)

## YOU ALSO RECEIVE:

### 4 FREE ad changes per year

- Great for seasonal changes
- Keep your ad up-to-date with current information
- Special offer or coupon

**PLUS** — Advertise on multiple church bulletins, and receive a discounted rate!

# CHURCH BULLETIN ADVERTISING WORKS!

## Proven Success Testimonials

“ Supporting Liturgical Publications and advertising in your local church bulletin should be the rule and not the exception when outlining your marketing goals. The value my advertisements have offered my business has grown exponentially over the last three years. In addition to supporting my community, the advertisements have streamlined my message to others who live and work near my business. My only regret is waiting as long as I did to advertise in our church bulletins.

— Jasper Berg, J.D.  
IAJ Law, LLC

“ Thanks for your help. We have definitely seen more patients who attend St. Joseph’s church thanks to the advertising.

— Jennifer Gobel  
Mendakota Pediatrics

“ Advertising on the local church bulletins has had a positive influence on my business over the last few years. Not only has it developed some new business for me but it is good for the business standing in the community.

— William Sanchez  
South West Financial Services

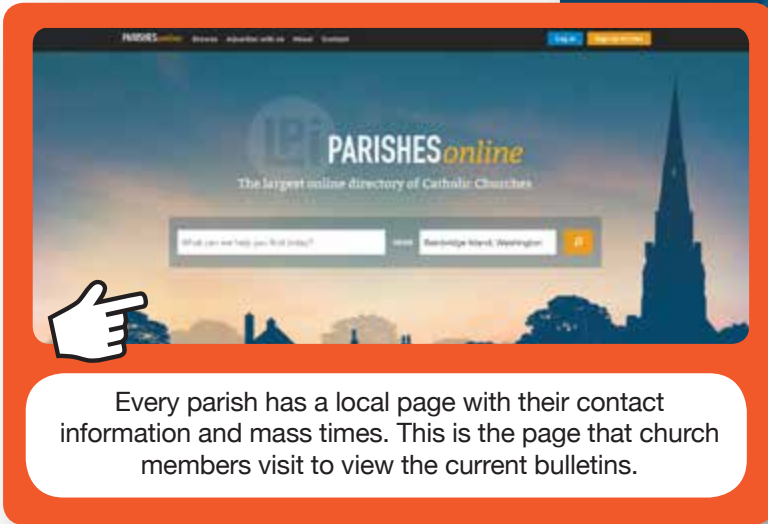




# www.parishesonline.com

## The Largest Online Directory of Catholic Churches

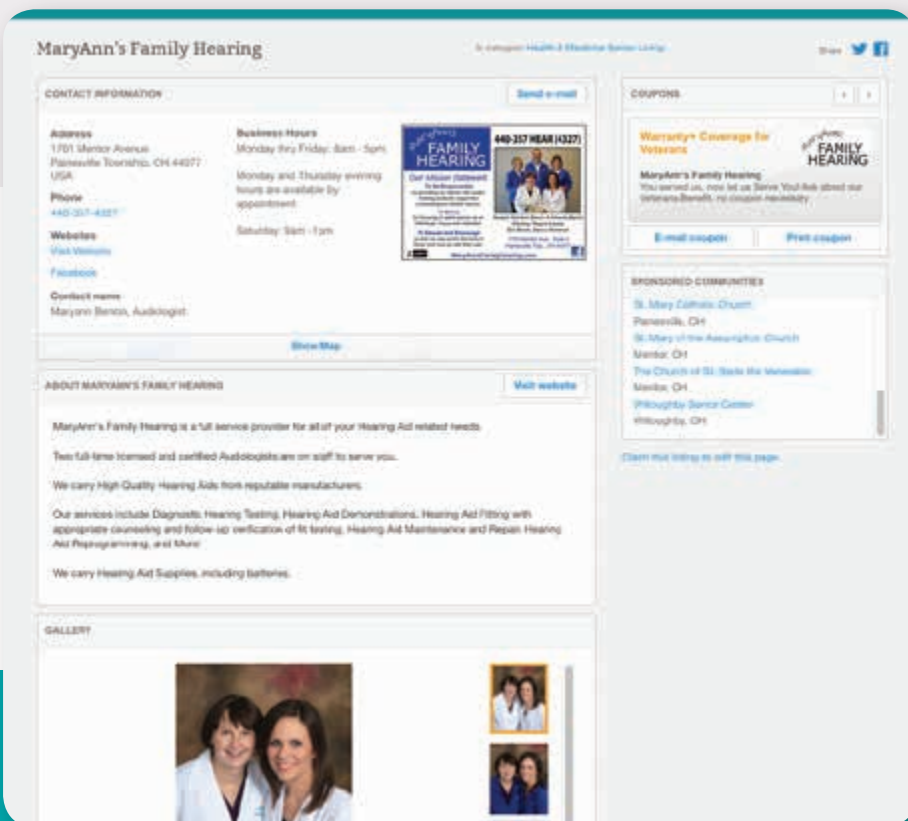
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## YOU GET MORE THAN A PRINTED AD

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- **Your ad is listed** as a supporter and linked to your business website.
- **Your listing page** is easy to customize. You can include further information about your business, links, pictures, videos and printable coupons.
- **parishesonline.com** is a recognized and successful church directory service that *Google* knows and trusts. Your affiliation with it increases your business website rankings.





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